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62

100 BEST ROSE VARIETIES

FALL 1962 - SPRING 1963

ARP NURSERY COMPANY

Grafted and Budded Papershell Pecan Trees
The World's Largest Roses

Area Code 214 Phone LYric 2-2672 or 4-4731 P. O. Box 3338, Tyler, Texas

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HYBRID TEA BUSH AND GRANDIFLORA ROSE VARIETIES

*All America Rose Selection

RED

AMERICAN BEAUTY $1.50
The oldtime cup-shaped, very fragrant, rich crimson-carmine rose, vigorous, long stem. (Not dark red)

BETTER TIMES $1.50
Brilliant cerise, double flower, long stem, compact growth, many years a standard florists' rose.

***CHARLOTTE ARMSTRONG $2.00**
Long carmine-red buds open to magnificent, vivid cerise, wavy petaled show roses; one of the top ranking varieties of all time. Famous hybrid (Soeur Therese X Crimson Glory) All America Selection of 1941, and parent of gold medal winners. Long stem on strong bush, leathery foliage, mildew-resistant, spectrum-red.

***CHRISTIAN DIOR (Pat. 1943) $3.50. 1962 Red HT All America Winner**
"The Finest Red Rose In The World Today!" says the introducer, and you will probably agree. Named for a famous fashion figure, Christian Dior's superb velvety crimson-red flowers do not fade blue. Exceptionally fine cutting quality, long stem, good neck, 50 to 60 petals, abundant on tall bush, glossy foliage . . . all the superlatives you care to describe a wonderful red, red rose. This new winner of the All America award will quickly win wider popularity and live in home gardens many years, for its individuality and vigor as a bush and for high-centered cut flowers that make "million dollar" arrangements.

***CHRYSLER IMPERIAL (Pat. 1167) $2.50**
Sturdy stems on compact bush carry high-centered prize blooms of oxblood red and lustrous garnet. A smashingly successful cross of Charlotte Armstrong and Mirandy. Hybridizer calls it "The Dream Rose." This 6-inch fully double flower is certainly a show number.

CRIMSON GLORY $1.50
Deep, vivid crimson, beautifully formed blooms with furled center and velvety texture. Stems erect on vigorous plant. VERY FRAGRANT. Often rated No. 1 red by American Rose Society members.

ETOILE DE HOLLANDE $1.50
Moderate open growth; large, cupped, very fragrant, bright red flowers on upright stem. A standard for comparison among red roses 20 years ago.

***JOHN S. ARMSTRONG (Pat. 2056) 1962 All America Winner—Grandiflora $3.50**
Honoring the founder of famous rose company, just any new rose would not suffice. Full 4-inch flowers are deep red, colorfast, intense and velvety. No sunburning, no bluing. Sturdy, free-branching upright bush bears clusters in Grandiflora style, good cutting stems and good form, cutflowers last a week. All America Rose Selection for 1962.

***MIRANDY $2.00**
Large garnet-red globular flower aging darker. Plentiful supply of fine cutting stems and long-lasting dark red, very fragrant roses. Understandably a cross of Night with Charlotte Armstrong.

NEW YORKER (Pat. 823) $2.50
Velvety bright scarlet, fragrant, 4½-inch double flower, abundant on vigorous and bushy plant.

***NOCTURNE (Pat. 713) $2.25**
Long pointed bud, large flower of about 28 petals, spicy fragrance and vivid cardinal-red color shaded chrysanthemum-crimson. Bush is vigorously upright, foliage leathery and dark.

POINSETTIA $1.50
Gold medal; pointed bud of bright scarlet, on opening the petals curl making star-pointed flower. Grows well, flowers abundantly.

RED RADIANCE $1.50
Light crimson sport of Radiance, none more vigorous, hardy as they come, healthy and resistant, free-blooming, true rose fragrance . . . the grower's friend.

***RUBAIYAT (Pat. 758) $2.00**
Rose-red, lighter on reverse side of petal, this remarkably strong grower bears abundantly. Fluorescent color is delightful under lights. High in fragrance.

***STARFIRE (Pat. 1742) $2.50 — Grandiflora**
Currant-red abundance of persistent bloom, urn budform opens in loose but lasting array of flame, on tall and bushy plant, free-blooming and easily grown.

WAR DANCE (Pat. 2017) $3.00 — Grandiflora
Hot, dark orange-red color new in the Grandiflora class, opens to full-blown richness of deep, red velvet with thick sizeable petals. Superb bush, foliage, and sizzling well-formed blooms all season, holding well its 28 to 40-petaled hybrid tea-like roses in heavy-caned cluster.

ZULU QUEEN $2.00
Dark maroon, the black-red rose spectacular in cool fall weather Not tall, but vigorously bushy Zulu Queen's fragrant, large unique flowers blacken interestingly with age.

PINK

BETTY UPRICHARD $1.50
Very fragrant, double, salmon-pink inside, reverse coppery carmine. Vigorous bush, profuse bloom.

DAINTY BESS $1.50
Single hybrid tea, this vigorous upright bush bears in abundance, the distinct dainty rose-pink flowers of 5 large petals opening broadly with fragrant beauty, showing attractive darker stamens. A good arranger.

***DUET (Pat. 1903) $3.00**
Salmon-pink inside and rich crimson reverse petals, this unusual two-toned pink rose was 1961 All America Selection. Duet's colors hold all season. Heavy foliage on free-branching bush. Shapely buds on long stems open to medium-large flowers aplenty for cutting.

FIRST LOVE (Pat. 921) $2.25
Gracefully tapering long buds in great number open perfectly showing pale dawn-pink flowers of medium size. Persistent ever-blooming light pink, so strong and disease-resistant, easy to grow, fun to cut.

***HELEN TRAUBEL (Pat. 1028) $2.75**

Luminous pink blending to lovely apricot, a super flower with long bud unfolding to excitingly cheerful big bloom. Fragrant, too. A great bush. Treat for sore eyes. A "must" on our list.

***KATHERINE T. MARSHALL $2.00**

Bud deep salmon-pink, opening unfading rose-pink flushed yellow. Full sun-resistant flowers are large, on long, strong stem, produced freely by very energetic upright bush with leathery foliage.

PICTURE $1.50

Clear, rose pink, reflexed petals, free blooming, widely popular.

PINK FROST (Pat. 1269) $2.50

So fragrant, garden visitors stop to breathe deeply beside it. So large, 6-inch open flowers magnetically appeal to even distant observers. A Swim hybrid of Texas Centennial and Charlotte Armstrong from Armstrong Nurseries, proudly introduced in 1954 by Arp Nursery Co., Pink Frost earns superlatives of floral description. Light to medium, to deep velvety pink lasting color begins in ovoid bud on woody, stout stem. The 38 to 45 rolling petals, in fine flower arrangement, bend out in graceful gradation from cupped to high centered show blooms, and lots of them! Slow to branch in the nursery, Pink Frost stores vigor in oversize woody canes which, transplanted, support a fast growing, healthy big bush with glossy, leathery foliage. A real blue-ribbon rose, so lovely in fragrance and color, on first view it's truly startling.

***PINK PARFAIT (Pat. 1904) $3.00 — Grandiflora**

Soft blends of pastel pink, medium-size perfect flowers seem to bloom everywhere over the many-branched bush. Petite in tight pointed bud or gracefully furled quarter-flower or all the way out in lasting neat bloom. Rosy dawn flowers in abundance.

PINK PEACE (Pat. 1759) $3.00

Deep "dusty" pink, free-blooming tall and bushy hybrid of a couple of French hybrids of a famous ancestor, Peace. Fragrant large flower, 50 to 65 petals.

***QUEEN ELIZABETH (Pat. 1259) $2.50 — Grandiflora**

Grandiflora rose descriptions are apt to be oily with ultras, so vigorous, tall, prolific, full-dressed . . . and newer introductions survive rough competition. The Queen is that kind. Head high in the fall; crowned with long branching candelabra throughout the growing season; many flowers, cupped, fragrant, carmine-rose and dawn-pink color. A fence, a background for floribunda bed, specimen, park group . . . many uses.

RADIANCE $1.50 (Pink Radiance)

Globular bud, large cupped flower, very fragrant rose-pink. Big resistant plants are so easy to grow, this standard variety set the pattern for novice gardeners for 50 years.

ROYAL HIGHNESS (PPAF) 1963 All America Selection $3.50

Majestic in manner, soft pink crown jewel in any garden. Stunningly clear, shell-pink with a frost-like coating, the 5 to 5½-inch Royal Highness hybrid tea bloom of exhibition quality is held high on strong foundation.

Richly fragrant, high centered, gracefully turned petals, dense foliage, describes this winning American hybrid from parents Peace and Virgo. Its entrancing delicate color and proportion delighting the fancier, upright strong bush rewarding the laborer, Royal Highness quietly compels all subjects to courtly admiration.

SHOW GIRL (Pat. 646) $2.25

A champion in big, long pointed bud department; fragrant deep-pink long stemmed and upright.

***TIFFANY (Pat. 1304) $2.75**

Known as Howard's best rose, and winner of gardenwriters' ballot, this very long-stemmed and prolific, warm pink flower on gold base earns a more prominent spot in your rose plans. Fragrant well formed, tall, freely blooming . . . what more could a rose lover want, eggs?

WHITE

BLANCHE MALLERIN $2.00

Pure white, long pointed bud, shapely large satiny flower. Good foliage and vigor, outstanding in the white category. Fragrant and lovely.

CALEDONIA $1.50

Pointed white bud, 25-petaled slightly fragrant flower, foliage dark, abundant on bush rated vigorous.

FRAU KARL DRUSCHKI $1.50 (Snow Queen, White American Beauty)

Very large, touch of pink in bud, snow-white and scentless huge double bloom sometimes blush-pink in center. Exceedingly vigorous bush. Often a sweepstake winner against well-bred but less durable competitors.

***GARDEN PARTY (Pat. 1814) $3.00**

Peace and Charlotte Armstrong, of course. Pointed bud. Large flower. Ivory or cream center delicately brushed pink at edge of each wide flaring petal. Bush is strong, free branching, continuously blooming in growing season.

KAISERIN AUGUSTE VIKTORIA $1.50

Creamy white, well-formed, center tinted lemon, 100 petals. The standard white rose among older varieties; commercially important over 70 years.

***WHITE KNIGHT (Pat. 1359) $2.75**

The only white hybrid tea rose to earn All America Rose Selection, splendid for cutting, elegant, shapely 35-petaled clear white flower. Aristocratic, erect plant is comparatively hardy, the bloom lasts well, snow-whiteness is unfading.

YELLOW

***DIAMOND JUBILEE (Pat. 824) $2.25**

Fragrant, ovoid buff-yellow, cupped, double. Upright bush is strong, productive, foliage leathery.

ECLIPSE $1.50

Golden yellow, fragrant, remarkably long, thin bud on strong stem. Vigorous bush bears profusely, perfectly shaped tight boutonniere or table arrangement roses.

GOLDEN CHARM $1.50

Buttercup-yellow, unshaded, sport of Talisman, Golden Charm is the upright Talisman bush with sweetly perfumed bright and plentiful bloom.

***KING'S RANSOM (Pat. 2103) $3.50. 1962 All America Selection**

Exceptionally large yellow Hybrid Tea, this cross of Golden Masterpiece and Lydia is breath-taking in size and brilliance of bloom. Lasting color of this durable huge 6-inch flower matches the King's other superior qualities of long bud form and specimen plant size, shape and foliage.

Some striking and desirable varieties show their worth in cool bloom periods of spring and fall, or in Northeastern and Northwestern show gardens. King's Ransom will reward the mid-summer gardener with pure chrome yellow that lasts, on substantial and well-clothed stems, in hot weather.

LEMON CHIFFON, "The Yellow Rose of Texas" (Pat. 1241) $2.25

Keep her fed, watered and bathed (sprayed) and she'll bring you by the dozen the earliest, brightest, perfumiest bouquet you can imagine. The character of Soeur Therese and Golden Dawn parents blended in this Arp Rose Introduction.

Lemon Chiffon is middle height and middle lasting for a gorgeous double flower, but then, you've never seen a perpetual runner gaining weight. Compact, much branched, moderate size and durability, but so prolific, spicily fragrant . . . lively . . . Well, wear one in your lapel to the office, or on your dress to the Club; your admiring friends will prove the point!

***LOWELL THOMAS $2.00**

Clear canary-yellow pointed bud and double high-centered flower on upright, strong bush. All America in '44, Lowell's fault is its age in a fashionable world.

MCGREDY'S SUNSET $1.50

Chrome-yellow base shaded appealingly with just enough red to give deep gold tone; fragrant, globular.

***PEACE $2.00**

Much copied, never surpassed. Peace rose has many children touted to the tent top, many more expected; most will fall from favor before mama. Description, if you still need it: 6-inch golden yellow edged pink, varying daily, good substance, thick foliage, stout stem. Conversation in flower show: He: "Look at that big yellow rose with the blue ribbon!" She: "Of course. It's the Peace rose."

SOEUR THERESE $1.50

Good, cupped, golden yellow flushed carmine, a strong bush and nicely pointed bud, popular for two generations.

TWO-TONE

(Bi-color and otherwise mixed up)

CONDESA DE SASTAGO $1.50

Oriental red contrasting yellow on reverse side of petal. Ovoid bud, large cupped, fragrant, many-petaled, vigorous.

COUNTESS VANDAL $1.50

Perfectly shaped bud of orange-copper opens fragrantly salmon and coppery pink. Justly popular 30 years.

***FORTY-NINER (Pat. 792) $2.50**

Bright bi-color, straw-yellow outside and vivid red inside, compact and upright.

KORDES PERFECTA (Pat. 1604) $3.00

Red-edged, white and yellow, 5-inch flowers of 65 petals; long, strong stems grow upright on free-blooming bush with dark glossy foliage. Perfecta is an extraordinary rose of delicate fragrance. Cream blends to rose-red outer petal border, gracefully folding, commanding attention.

LIVING (Pat. 1463) $2.50

Reddish-orange, reverse copper, fragrant, urn-shaped bud. Abundantly blooming, big bush.

***MOJAVE (Pat. 1176) $2.75**

If you grew roses to sell cutflowers, Mojave would earn its keep. Tall, upright bushes produce abundantly and continuously 'till freezing weather, gorgeous apricot-orange vermillion, ideally-shaped long buds opening to veined flower of perfection. Golden-orange, long-holding; the blended hybrid tea rose of unexaggerated importance.

MY FAIR LADY (PPRR) $3.00

Large and heavy bloom, pastel tones dazzling in variations. Delicate pink with cream overtones, also described as "All the shades of the setting sun." Publicity predicts a hit, like the show and record album of this name. Oversize blooms of many petals are richly handsome and of exceptional holding quality.

SPEAKER SAM (Pat. 2053) $3.00

Honoring the late great House Speaker Sam Rayburn of Texas who served in that office in Congress twice as long as any Speaker in our history, an humble man of rare strength and integrity. The character and description of new Speaker Sam rose.

Very pale yellow immense flower, most remarkable for vividly banded red edge of heavy petal after first lighter pink blush. Same leathery dark foliage and strong thick stem as the parent Peace rose, this new-in-'62 Arp rose is both spectacular on single stem and a giant pageant in table arrangement. Changeable light and bright, sturdy and compact, long lasting in adverse weather, a giant from the rose fields of Arp. Order the new super yellow-bordered-bright-pink rose from Arp today.

TALISMAN $1.50

Early yellow and copper rose, straight-up stems, light green foliage, fragrant.

VASSAR CENTENNIAL (Pat. 2031) $3.00

Conard-Pyle Company provided a '61 Anniversary rose. Stephens College please note. Exhibition-type, rich apricot and fragrant. Or call it pastel peach. But the large open bloom is beautiful and different. Strong stems "incline to tallness." A splendid addition.

LAVENDER

SIMONE (Pat. 1847) $3.00

Fine new unfading lavender, largest bloom of lilac shade, 50 to 65 petals. Glossy foliage, bushy habit, medium height. Simone is intriguing French import with individual magnetism. Such tremendous flowers of most pleasing lavender beauty have not been grown here before.

STERLING SILVER (Pat. 1433) $3.00

Regal silver-lavender, shapely pointed buds opening slowly into light silvery, double flower with tightly folded center. Upright bush, abundant bloom, fragrant, too. Able arrangers like to work with Sterling Silver.

ORANGE

HAWAII (Pat. 1833) $3.00

Glowing orange-coral blend, instantly captivating all who view Hawaii's garden show of massive 6-inch flowers. Dynamic raspberry scented rose. Vigor, foliage, growth habit, texture, novelty . . . all characteristics highly complimented in Tyler Rose Park. Deserves the high mark you'll give to Hawaii for that different and outstanding peachy-orange color.

INVITATION (Pat. 2018) $3.00

Widening the color range of fine roses, the glamour spot is on Invitation for unusual, rich salmon-orange. Intense fragrance, lovely bud form, foliage, a pleasure to grow and show.

MERRY HEART (Pat. 1846) $2.50

Brilliant orange-scarlet rose, distinctive from other orange varieties. El Capitan seedling, strongly rated in Michigan State University tests. Upright, vigorous growth, medium size, flowering singly and in clusters.

MONTEZUMA (Pat. 1383) $2.75 — Grandiflora

Salmon-red that is a blend of scarlet and orange, a double rose of perfection on compact, fast and full-growing Grandiflora bush with handsome dress. Montezuma is a very satisfying variety, amazingly productive of high-centered bright blooms excellent for cutting.

TROPICANA (Pat. 1969) 1963 All America Selection $3.50

The brilliant orange-red durable loveliness new to the rose world gives flashing Tropicana the character of an international rose champion. One of only two AARS winners for 1963, Tropicana is a growing fountain of brilliant color and fragrance, generous mass of remarkably disease-resistant foliage holding and increasing all season long. Steadfast dazzling color, perfect hybrid tea blooms that last a week in vases almost without blemish, mark Tropicana's joyful appearance. Already a famous Tantau variety in Europe and commercial cutflower in this country, and a classic in vigor and magnetic beauty from Peace and Alpine Glow seedlings, a show competitor of record, Tropicana is described almost as glowingly as the rose of the year.

FLORIBUNDA (HPol)

BETTY PRIOR $1.50

Cupped, fragrant, carmine-pink mass of 5-petaled single blooms, profuse, vigorously bushy.

***CIRCUS (Pat. 1382) $2.50**

Yellow marked pink, salmon and scarlet, a real circus of colors. 2½-inch double (45 to 58 petals) abundant bloom of tea fragrance, on bushy, glossy-foliaged plant. Lots of medals.

ELSE POULSEN $1.50

Single, open, bright rose-pink medium 2-inch flowers in clusters on long stem, this strong Floribunda of profuse bloom and stout upright bush carries dark, bronzy, glossy foliage.

***FASHION (Pat. 789) $2.00**

The first peach and still indispensable floribunda called coral, Fashion is a Pinocchio-Crimson Glory cross. Blooming profusely, vigorously bushy, clustering, individually lovely and lasting coral medal winner.

***FLORADORA $1.50**
Cinnabar-red cupped 2-inch flowers in sprays of 6 to 12 good, lasting cutting. Upright, still popular All America Selection of 1945.

***GOLD CUP (Pat. 1683) $2.00**
Three-inch golden yellow, fragrant cupped flowers borne in clusters and singly, renewing frequently from basal shoots. Dark glossy foliage, bushy growth, free bloomer, a valuable floribunda variety and color.

***GOLDEN SLIPPERS (PPAF) $2.50. All America Selection for '62.**
Dramatically new color-break wins the spotlight. Bright gold neatly formed buds marked with red, petals gracefully roll out flashing remarkable upper surface of orange-vermillion which contrasts brilliantly with the glow of gold underneath.

Highly ornamental clusters of fluorescent orange and gold soften colorfully as flowers age. Petals drop neatly. Bronzy foliage and compact growth add to landscaping importance of cheerfully different, little but lively, Golden Slippers.

GOLDILOCKS (Pat. 672) $1.75
Double, globular deep yellow fading to cream, plentiful in cluster all season.

***JIMINY CRICKET (Pat. 1346) $2.00**
Masses of tangerine-red buds open coral-orange and finish in unusual coral-pink. A romping grower with glossy foliage, rose geranium fragrance, a thrifty hedge.

LAVENDER PINOCCHIO (Pat. 947) $2.00
Light chocolate overlaid dusty pink and pink-lavender, fragrant, cluster, compact.

***MA PERKINS (Pat. 1143) $1.75**
Large ovoid bud and double, cupped sparkling salmon shell-pink flowers, "all in the family" (Red Radiance X Fashion). Profuse continuous bright bloom on strong bushy plant 3 feet high. Fine colorful hedge.

***PINKIE (Pat. 712) $2.00**
Small hedge or border, semi-double Neyron rose in wide clusters opening in almost solid low line of pale pink color.

PINOCCHIO $1.50
Pink suffused salmon, 2-inch, 30-petal cupped bloom, each bushy medium plant a bouquet.

RED PINOCCHIO (Pat. 812) $1.75
Velvety carmine-red, very dark, cupped, double, cuts beautifully for small arrangements, lines up massively for hedging. Still a top floribunda.

ROSENELFE $1.50
LaFrance pink, 2½-inch double high-centered and fragrant rose clustered on strong stem, glossy foliage, bushy growth, fine flower form.

***SARABANDE (Pat. 1761) $2.00**
Single and novel orange-red with brilliant yellow stamens centering unusual flowers in clusters, growing low as architects prefer, perpetually eye-catching early summer to freezeout.

SPARTAN (Pat. 1357) $2.00
Real Spartan of hardiness, another Geranium Red-Fashion cross, abundantly productive of burnt-orange buds, single-stem and clustered. A champion in the Arp garden, leathery foliage, high in fragrance, solidly dressed to the ground and reddish coral colored to the top. A flowering fool, but when cutting watch the guardian thornlet at the neck!

SUMMER SNOW $1.50
Low hedge of lasting snow, light green foliage, fluffy, vigorous and bushy, large clusters of clear white. The border rose you know, and almost everyone admires.

TEXAN (Pat. 1471) $2.00
Rose-red, large for floribunda, upright strong bush, fine foliage to the ground, plenty of fragrant bright red blooms. Not launched with the biggest champagne bottle, nevertheless dependable and worthwhile son of Lafayette X Peace.

***VOGUE (Pat. 926) $2.00**
Cherry-coral, high-centered, fragrant, 3½-inch flowers are well-formed, in large clusters, on 3-foot bush. All America in '52, still among the finest floribundas grown. Extremes of parents Pinocchio and Crimson Glory compromised. Novel color.

CLIMBING ROSES

Everblooming — bloom repeatedly

BLAZE, Improved, $1.75
Indispensable flaming scarlet climber unequaled in brilliance of its massive clusters. Semi-double blazing flowers all along vigorous canes make astonishing spring display, repeating less spectacularly thru summer and fall.

CLIMBING CECILE BRUNNER $1.75
"Sweetheart," rose-pink and salmon.

CLIMBING CHRYSLER IMPERIAL (Pat. 1528) $2.50
Large, fragrant, crimson-red.

CLIMBING CRIMSON GLORY (Pat. 736) $2.75
Huge, fragrant, crimson.

CLIMBING ETOILE DE HOLLANDE $1.75
Very fragrant, bright red.

CLIMBING MRS. PIERRE S. DUPONT $1.75
Golden-yellow, fragrant.

CLIMBING PEACE (Pat. 932) $2.50
The "Most," yellow edged pink.

CLIMBING QUEEN ELIZABETH (Pat. 1615) $2.50
Carmine rose, dawn pink.

CLIMBING RED RADIANCE $1.50
Light crimson, very fragrant.

CLIMBING RED TALISMAN $1.75
Pointed, double, fragrant, cerise-red.

CLIMBING SUMMER SNOW $1.75
Large clusters, a GROWER, and white.

CLIMBING TALISMAN $1.50
Magnificent spring spectacle, red and gold.

DREAM GIRL $2.00
Appleblossom camellia, everblooming hardy climbing and pillar rose. Long lasting, salmon-pink inside, 3½-inch flowers of 55 to 65 petals. Introduced with no din of sirens, Dream Girl is surprising early bloomer with unforgettable spicy fragrance, a disease resistant trainable bush easy to get along with in most climbing rose situations.

***GOLDEN SHOWERS (Pat. 1557) $2.50**
Daffodil-yellow Lammerts creation, pointed bud, flat double fragrant flower, singly and clustered on strong stems. Abundant, recurrent bloom, on remarkable pillar or climber. Rich green foliage, almost thornless 6 to 10 feet annual growth. Golden splendor more continuous than most Hybrid Tea roses. Good cut flower stems.

WHITE DAWN $2.00
Pure white, waxy durable texture, abundantly recurrent, hardy brambly climber from University of Minnesota. The camellia-like snowy bloom nests in resistant tough dark foliage. Alone rambles, but directed or tied White Dawn's strong snow-studded arms reward the planner of unusual landscapes.